**Dental Tribune United Kingdom Edition**

March 11-17, 2013

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**dbg at The Dentistry Show 2013**

2013 – come and see how we can make your practice perfect!

Managing your practice need not be a chore. That’s why dbg offer a range of personalised membership services to provide you with all the support you need.

By visiting our stand at The Dentistry Show 2013 you can learn more about how together we can make your practice perfect. Speak to our friendly and experienced team to find out more about:

- Compliance support
- Business management services
- Training
- Materials and Equipment
- Engineering services

We’ve been working alongside dental practices for over 20 years, and pride ourselves on understanding your practice needs. With over 5,000 members across 7,500 practices, we offer a complete solution, allowing you to focus on what you do best!

To learn more about how we can help you make your practice perfect, visit us at stand K45 at The Dentistry Show 2013.

For more information call dbg on 01606 861 950, or visit www.dbg.co.uk

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**Dental Saver**

**PERCEPTION IN PERSPECTIVE: EQUIPMENT**

Dental Saver has a special "below the radar" niche in the UK dental market; over the last 25 years it has grown to be the largest UK dealer in pre-owned dental equipment.

All equipment is sold with warranties, fully serviced, tested and refurbished to an extremely high, often “as new” showroom standard. Dental Saver, a company run by dentists, for dentists, has been very popular, offering the maximum predictable function and aesthetics for all clients needing dental equipment (or calipers) at affordable prices, often allowing clients to save up to 50% on new prices.

Dental Saver's buyers are extremely selective in what they accept for refurbishment, all equipment is serviced in-house, and exhaustively bench tested in their Bristol workshops. All wear or malfunctioning parts, and all consumable items are usually replaced with new, refurbishment may include new paintwork and upholstery before final reassembly.

Dental Saver offers six months warranty on all pre-owned equipment, with longer periods negotiable subject to additional costs (excluding consumables and misuse contrary to manufacturer's advice). Business terms and conditions available on request.

For more information call 01275 855325 or 01275 345228 e-mail: info@dental-saver.co.uk www: www.dental-saver.co.uk

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**Apolline - holds the answers to your unanswered questions**

In current economic times dentists need strong business support to survive and thrive. Apolline offers tailored, practical business support to dental practices in all the areas you may need help getting to where you want to go back to what you do best. We provide first-line, on call support and advice and will only charge you for the job, not for the length of time it takes. Our dedicated team today. For more information call Apolline on 0114 209 0245 or visit http://www.apollineuk.com

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**EndoCare**

EndoCare - best service, guaranteed!

EndoCare is dedicated to the treatment of dental pain and infection. Our state-of-the-art units are located throughout London and offer patients a comfortable, calming experience and our dedicated team of experts are wholly committed to providing successful Endodontic treatments, and an outstanding level of care. Here at EndoCare we pride ourselves on offering exceptional customer service and our extensive treatment protocols to suit your needs.

You may find you need Radiation & X-Ray Imaging for example, or you may have advanced Autoclave & Combi-steam equipment to consider. So why don’t you deal with different companies for different modes – with us, your equipment inspections at a special discounted rate to all our members! Buy any two essential inspections from us and you will get a third inspection absolutely free! Thanks to the flexibility of our special offer, you can mix and match these inspections to suit your needs.

EndoCare also offers the team to train and support you in your job, not for the length of time it takes. Our extensive network covers approximately 95% of dental practices in England, Scotland and Wales. We even offer a free hand piece repair service.

To find out more about how we can save you money on essential equipment inspections, contact our team today.

For more information call dbg on 01908 861 950. Or visit www.dbg.co.uk

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**Powerfloss**

Powerfloss meets the growing demand for integration

Portable, battery free and cost-effective, the Powerfloss from Oxident is set to take the market by storm in it's launch at The Dentistry Show 2013.

"Irrigation is now recognised as an essential part of our hygiene regime, especially for patients who have implants or crowns, for example," says Powerfloss inventor Dr Roy Sennett, who jointly developed the product with engineer Bernard Sinclair. "It gets into areas where normal floss and dental gels just can't reach!"

The Powerfloss directs water at high pressure in single spurts, giving excellent control to users who find it impossible to reach certain areas of their mouth, for example patients who have implants or crowns, for example. "Patients get amazed when we show them how we can reach areas they could not reach with conventional floss."

Powered by a pump that is primed manually, the Powerfloss requires no battery or other power source, it is battery free and a nozzle that can be stored inside the reservoir to make it easier to carry or pack.

The Powerfloss is available now, with a RRP of £14.99. For more information, please visit www.oxident.co.uk/powerfloss

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**Inman Aligner Training**

The Inman Aligner is an innovative tooth-straightening appliance, designed to reproduction anterior teeth softly and quickly. Straight Talk: How does the Inman Aligner Training work? Rose Patel from Victoria Dental Centre attended the hands-on training course after hearing about it from colleagues.

"The best experience when learning a new skill is to actually do it yourself, so the hands-on course gave me a great insight into the Inman process, but would have been a thoroughly enjoyable day, combining hands-on training with theory-based and actual case examples.

"The idea of straightening patient labial segments appealed to me immediately due to the high number of patients requesting their small discrepancies corrected. The Inman Aligner allows me to offer patients many options in restorative and orthodontic treatments, reducing the amount of aggressive preparations on the teeth, maintaining aesthetics and applying the principle of minimally invasive dentistry!"
Sident Dental Systems

With over 30 years experience of working exclusively in partnership with Sirona, to promote the world's premier brand of high tech dental equipment, Sident Dental Systems are truly unique dental units. Their products are designed so that they can be used with their products or as a "top up" to more advanced in-surgery whitening techniques. Dr. Paul Sharpe of Claremont Dental, Newcastle-upon-Tyne, says: "I have used Whitewash now for approximately 6 months and find it is a useful aid in the white patient, as it is easy to use, convenient, and cost-effective first step for patients considering teeth whitening."

For more information contact The Dental Directory on 0800 585 585, or visit www.thedentaldirectory.co.uk.

KAVO's Estetica® E20 - A truly unique dental unit

The Estetica E30 is an affordable, accessible and antibacterial dental unit which showcases Kavo's attention to providing dental excellence. The Estetica E30 features a unique foot control which presents a hygienic and approachable treatment. A simple left or right foot movement allows in user to operate both the trigeminal and the Estetica E30's range of instruments, leaving its user's hands free to focus on the patient. The soft upholstery of the furnish aims to make patient comfort is ensured in all treatment. The adaptable chair height (550mm-830mm) means that the clinician will be able to maintain a comfortable and relaxed position throughout any procedure. Keeping the Estetica E30 safe and clean is easy as many of the components are removable, such as the upholstery bowl, handpiece holsters and the swing arm. This ensures that it is not wasted on cumbersome cleaning procedures. Available from The Dental Directory, the Estetica E30 offers a simple and versatile solution to treat an affordable cost.

For more information, contact The Dental Directory on 0800 585 585, or visit www.thedentaldirectory.co.uk.

Helping you find your bearings

With over 25 years experience in the dental hygiene and repair industry, MC Repairs Limited offer a reliable, efficient and extremely competitive priced handpiece repair service with a 24-hour turnaround in most cases. They are confident that they are the best value repair centre in the UK. Manufacturer trained, their team of Repair Technicians have experience of repairing handpieces, motors, shafts and couplings from all the major manufacturers and other manufacturers too. MC Repairs offer a Freepost Service and free no obligation quotations on all their repairs. All repairs are quoted the day they are received and the vast majority are repaired within 24 hours of acceptance. MC Repairs use only the highest quality components, including original manufacturer's components with repairs completed to independently verified ISO 10018:2008 standards. As well as complete overhauls, MC Repairs also offer the choice of a competitive Bearing Service and a Repair Service from just £20 plus VAT. All work carried out by MC Repairs carry a warranty ranging from 3 to 12 months and they guarantee all materials and workmanship for the full warranty period.

For further information telephone 01255 447477 or visit www.mcrepairs.co.uk where you can download a Freepost label and also see the various equipment items they offer for sale.

Great value surface wipes available in 4 fragrances! 답변 있어 100 Practicaol toothpaste decontaminant wipes for only £1.45 before the end of March, Practicaol 100 and 250 soft wets are available in neutral, lemon, fruit and flower fragrances, in a large convenient pack and none have any overpowering odour. These microfibre wipes measure 30x10cm (12x4""). Practicaol toothpaste decontaminant wipes are alcohol based and offer the highest protection against bacteria including T8 fungi and HBV/HCV/HIV/vacccina. They are also effective against H1N1 (swine flu) and listeria (pathogens of ewe's milk). They can be used to disinfect hard surfaces and medical products such as hand and frame glasses and medical devices, and carry their CE mark with pride! For information on the full range of Kemdent disinfectants, ChairSafe, Practicaol Soak and Instrument cleaning visit the Kemdent website www.kemdent.co.uk.

Kemdent is proud to announce that their full range of PracticeSafe disinfectants comply with the newly reclassified EC regulations regarding the distribution of medicinal products. Among their many loyal customers, they are pleased to announce that they have no overdue servicing. These microfibre wipes are available in 100 and 300wets, available in neutral, lemon, fruit and flower fragrances, in a large convenient pack and none have any overpowering odour. These microfibre wipes measure 30x10cm (12x4""). Practicaol toothpaste decontaminant wipes are alcohol based and offer the highest protection against bacteria including T8 fungi and HBV/HCV/HIV/vacccina. They are also effective against H1N1 (swine flu) and listeria (pathogens of ewe's milk). They can be used to disinfect hard surfaces and medical products such as hand and frame glasses and medical devices, and carry their CE mark with pride! For information on the full range of Kemdent disinfectants, ChairSafe, Practicaol Soak and Instrument cleaning visit the Kemdent website www.kemdent.co.uk.

Prices exclusive VAT. Minimum order units.

The Waterpik® Water Flosser - ideal for patients under orthodontic treatment

Available with a specially designed Orthodontic Tip, the Waterpik® Water Flosser is the ideal oral hygiene solution for patients undergoing orthodontic treatment. It enables users to improve their oral health during orthodontic treatment and is supported by a wealth of scientific evidence to support its use.

In a study conducted by Sharma et al. at patients who used a Waterpik® Water Flosser after brushing, rinsing up to three times more plaque than those who brushed and rinsed, and up to five times more than those who only used manual brushing alone.

Waterpik International, Inc. supplies a range of oral hygiene devices designed to meet all your patients’ needs. These include models such as the easy to use, affordable and portable High Flosser which features state-of-the-art Water Flosser technology and provides the ultimate in oral hygiene performance.

For more information on Waterpik® Water Flossers please speak to your wholesaler or visit www.waterpik.co.uk. Waterpik® products are widely available in Boots stores.

Tavom cabinetry is precision made and delivered to your door ready to assemble. Their extensive product range, with a full PDF catalogue available to download on their website

For further information please call Plandent on Freecall 0500 500 322.

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